



GLENN ANTAO

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As an award-winning CX and UX Lead with a focus on FinTech, I've witnessed firsthand the evolution of brand-customer interactions. From the days of Photoshop 1 and 28.8 modems to today's AI-driven experiences, I have led major industry shifts: the way digital interactions reshaped products and services that have entire brand experiences in the physical world; how social media disrupted the way brands connect with customers; the rise of Design Thinking and when Human-Centered Design took flight. My expertise lies in end-to-end user experience strategy, omnichannel engagement and leveraging technology to drive business growth and customer satisfaction. At every stage, I've been at the forefront of change—innovating, evolving, and shaping meaningful customer experiences that define both the now and the future.

WORK EXPERIENCE

- UX/UI PRODUCT DESIGN LEAD** | Payit Wallet, First Abu Dhabi Bank, UAE. Apr 2019 onwards
- SENIOR DESIGNER (DIGITAL/UI/UX) MOBILE PAYMENTS** | Beam Wallet. UAE, Sep 2014 - Mar 2019
- ART DIRECTOR** | Punch Design, UAE. Jul 2008 - Aug 2014
- SR. GRAPHIC DESIGNER** | Oriental, UAE. Aug 2004 - Jun 2008
- VISUALISER** | AdLine Advt. & Photography, India. Feb 2003 - Jan 2004
- ASSOCIATE DESIGNER** | Achilles Gracias Consultancy, India. Nov 2001 - Jan 2003
- GRAPHIC DESIGNER/PHOTOGRAPHER** | AdLine Advt. & Photography, India. 1999 - Oct 2001

EDUCATION

- BACHELOR'S DEGREE ADVERTISING & APPLIED ART** Goa College of Art, Goa University
- CERTIFICATION - AI FOR DESIGNERS** Interaction Design Foundation (IxDF)
- CERTIFICATION - SERVICE DESIGN** Interaction Design Foundation (IxDF)
- DIPLOMA SPECIAL FX & AUTHORIZING ARENA** Multimedia
- DIPLOMA CHARACTER DESIGN & ANIMATION ARENA** Multimedia

SKILLS

FIGMA, SKETCH, INVISION, MAZE, ADOBE ILLUSTRATOR, PHOTOSHOP, INDESIGN, AFTER EFFECTS, PREMIERE PRO, DREAMWEAVER, XD, COREL SUITE, QUARK EXPRESS, HTML, CSS.

AWARDS

- TECH INNOVATION AWARD IN MOBILE PAYMENTS - 2015** | Frost & Sullivan Awards (Beam Wallet)
- FINTECH INNOVATION OF THE YEAR - 2019** | FinX Awards (Payit Wallet)
- BEST INNOVATION IN UX - 2021** | MEA Finance Banking Technology Awards (Payit Wallet)
- UX INNOVATION IN FINTECH - 2022** | MEA Finance Banking Technology Awards (Payit Wallet)
- BEST DIGITAL WALLET UX - 2023** | MEA Finance Banking Technology Awards (Payit Wallet)

NATIONALITY

PORTUGUESE

BRANDS WORKED ON

